

WE ARE CELEBRATING
LIVING WAGE WEEK AS AN
ACCREDITED LOCAL AUTHORITY



@LIVINGWAGEUK
#LIVINGWAGE
#LIVINGWAGEWEEK
LIVINGWAGE.ORG.UK





WE'RE PART OF A MOVEMENT OF
OVER 4,400 BUSINESSES THAT PAY A
REAL LIVING WAGE, NOT JUST THE
GOVERNMENT MINIMUM



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64%

OF BUSINESSES
SAY THE LIVING
WAGE HAS
HELPED
DIFFERENTIATE
THEMSELVES
FROM OTHERS IN
THEIR INDUSTRY

75%

OF BUSINESSES
SAY THE LIVING
WAGE HAS
INCREASED
MOTIVATION
AND
RETENTION
RATES FOR
EMPLOYEES

86%

OF BUSINESSES
SAY THE LIVING
WAGE HAS
IMPROVED THE
REPUTATION OF
THEIR BUSINESS

93%

OF BUSINESSES
SAY THE LIVING
WAGE HAS
BENEFITED
THEIR
BUSINESS





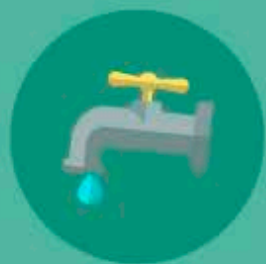
THE REAL LIVING WAGE IS THE
ONLY RATE INDEPENDENTLY
CALCULATED ANNUALLY, BASED ON
THE REAL COST OF LIVING

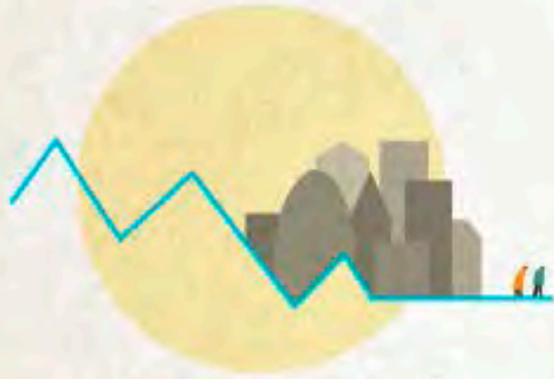


FULL TIME WORKERS EARNING THE **REAL LIVING WAGE** EARN **£3,800
MORE A YEAR** THAN THOSE ON THE GOVERNMENT MINIMUM, AND **£6,800
MORE IN LONDON**



#LIVINGWAGE | [LIVINGWAGE.ORG.UK](https://livingwage.org.uk) | @LIVINGWAGEUK | #LIVINGWAGEWEEK





2001: WORKING PEOPLE
NEED A PAY RISE TO EARN A
WAGE THEY CAN LIVE ON



2002: THEY CAMPAIGN
TOGETHER TO RAISE
AWARENESS OF THE PROBLEM



2004: FOLLOWING THE
CAMPAIGN THE 1ST UK BUSINESS
PAYS THE LIVING WAGE



2012: THE LONDON OLYMPICS
EMPLOYS ITS STAFF AT THE
LONDON LIVING WAGE



2014: THE SUCCESS OF THE
LIVING WAGE MOVEMENT
SPREADS NATIONALLY



2018: OVER 4,500 EMPLOYERS
ARE NOW PAYING THE REAL
LIVING WAGE





HUNDREDS OF THOUSANDS OF LOW PAID
WORKERS HAVE RECEIVED A PAY RISE THANKS TO
THE LIVING WAGE MOVEMENT



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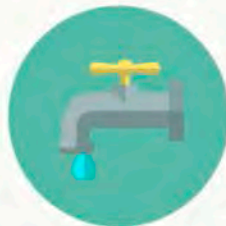




“I CAN SPEND TIME WITH MY
CHILDREN AND OUR FAMILY
LIFE IS MUCH HAPPIER”

ABILIO
CATERING ASSISTANT





43%

OF PARENTS WORKING FULL TIME AND EARNING LESS THAN THE REAL LIVING WAGE SAID THEY HAD **FALLEN BEHIND OF HOUSEHOLD BILLS**

SURVATION LIVING WAGE POLLING 2017

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71%

OF PARENTS WORKING FULL TIME AND EARNING LESS THAN THE REAL LIVING WAGE **WORRY SO MUCH IT AFFECTS THEIR DAY TO DAY LIVES**

SURVATION LIVING WAGE POLLING 2017

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THEY NEED A REAL LIVING WAGE

35%



OF PARENTS WORKING FULL TIME AND EARNING LESS THAN THE REAL LIVING WAGE **ALWAYS, OR QUITE OFTEN, FEEL LONELY**

SURVATION LIVING WAGE POLLING 2017

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THEY NEED A REAL LIVING WAGE

37%



OF PARENTS WORKING FULL TIME AND EARNING LESS THAN THE REAL LIVING WAGE **SKIPPED MEALS REGULARLY FOR FINANCIAL REASONS**

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THEY NEED A REAL LIVING WAGE



Living
Wage
Foundation



94%

OF BRITAIN'S WORST PAID WOMEN
WORRY ABOUT THEIR FINANCIAL
SITUATION

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THEY
NEED A
REAL
LIVING
WAGE

Living
Wage
Foundation



33%

OF BRITAIN'S
WORST PAID WOMEN
HAVE NO SAVINGS AT ALL,
INCLUDING PENSIONS

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THEY
NEED A
REAL
LIVING
WAGE



WHAT HAPPENS IN LIVING WAGE WEEK?

THE NEW RATES
ARE ANNOUNCED

EMPLOYERS HOST
EVENTS UP AND
DOWN THE
COUNTRY

TOP POLITICIANS
CELEBRATE THE
MOVEMENT



KNOW THE DIFFERENCE

- The real Living Wage is independently calculated based on what employees and their families need to live.
- That's why it's higher than the government minimum wage.
- Employers voluntarily choose to pay it - changing people's lives right now
- It applies to all workers over 18 - in recognition that young people have the same living costs as everyone else.

FACTS AND FIGURES

93%

of university graduates want to work for a Living Wage Employer

93%

of Living Wage Employers have benefited since accrediting

90%

of consumers agreed that pay should reflect living costs

86%

of Living Wage Employers reported an increase in staff motivation since accrediting





NEW LIVING WAGE RATES 2018/19

£9.00
UK Rate



£10.55
London
Rate

