


The Great British Brain Drain

Understanding migration to and from Crawley

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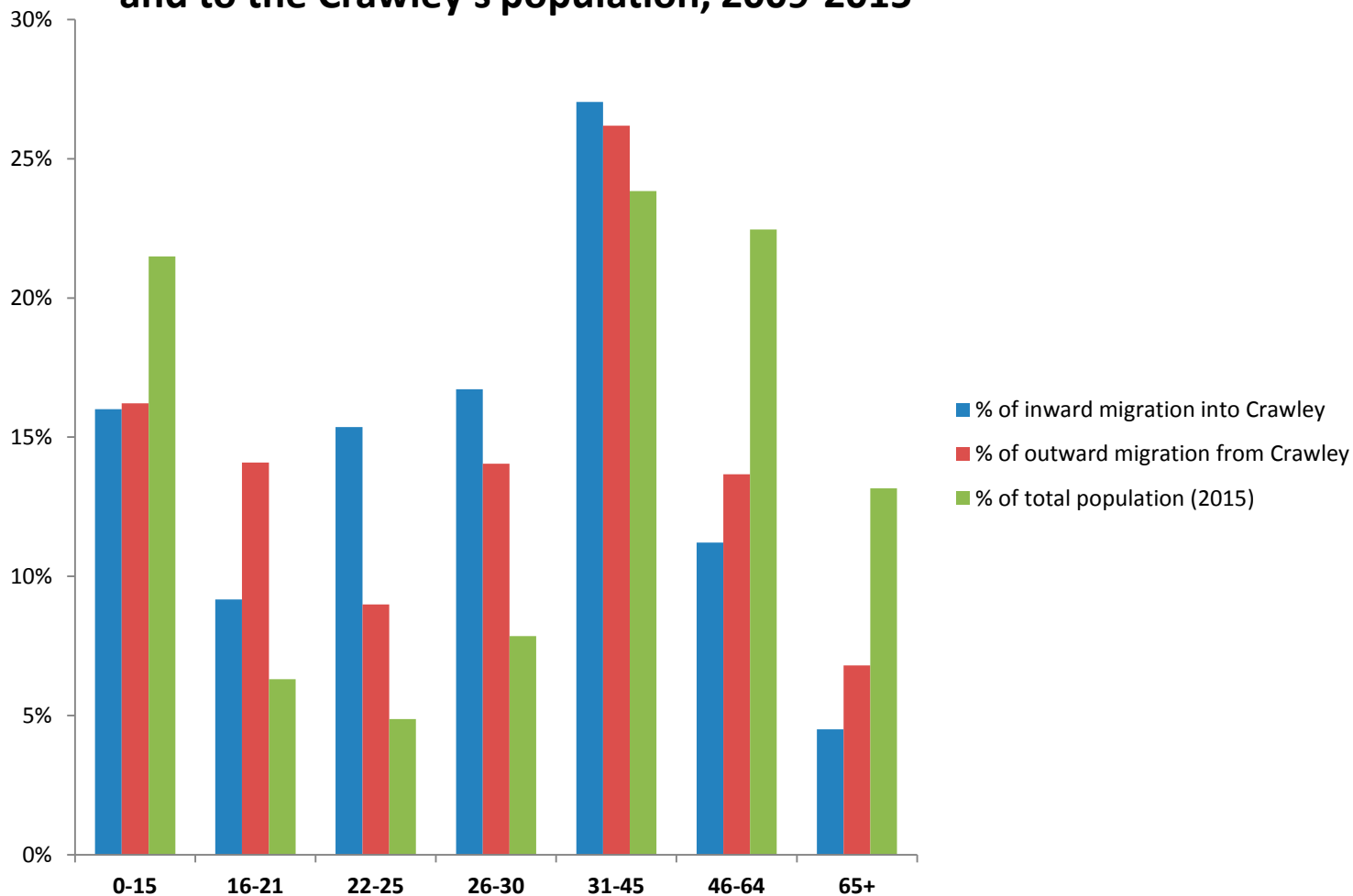
Overall, Crawley lost people to all regions but it gained from London

Net regional migration into Crawley, 2009-2015



These migration patterns were dominated by 31 to 45 year olds

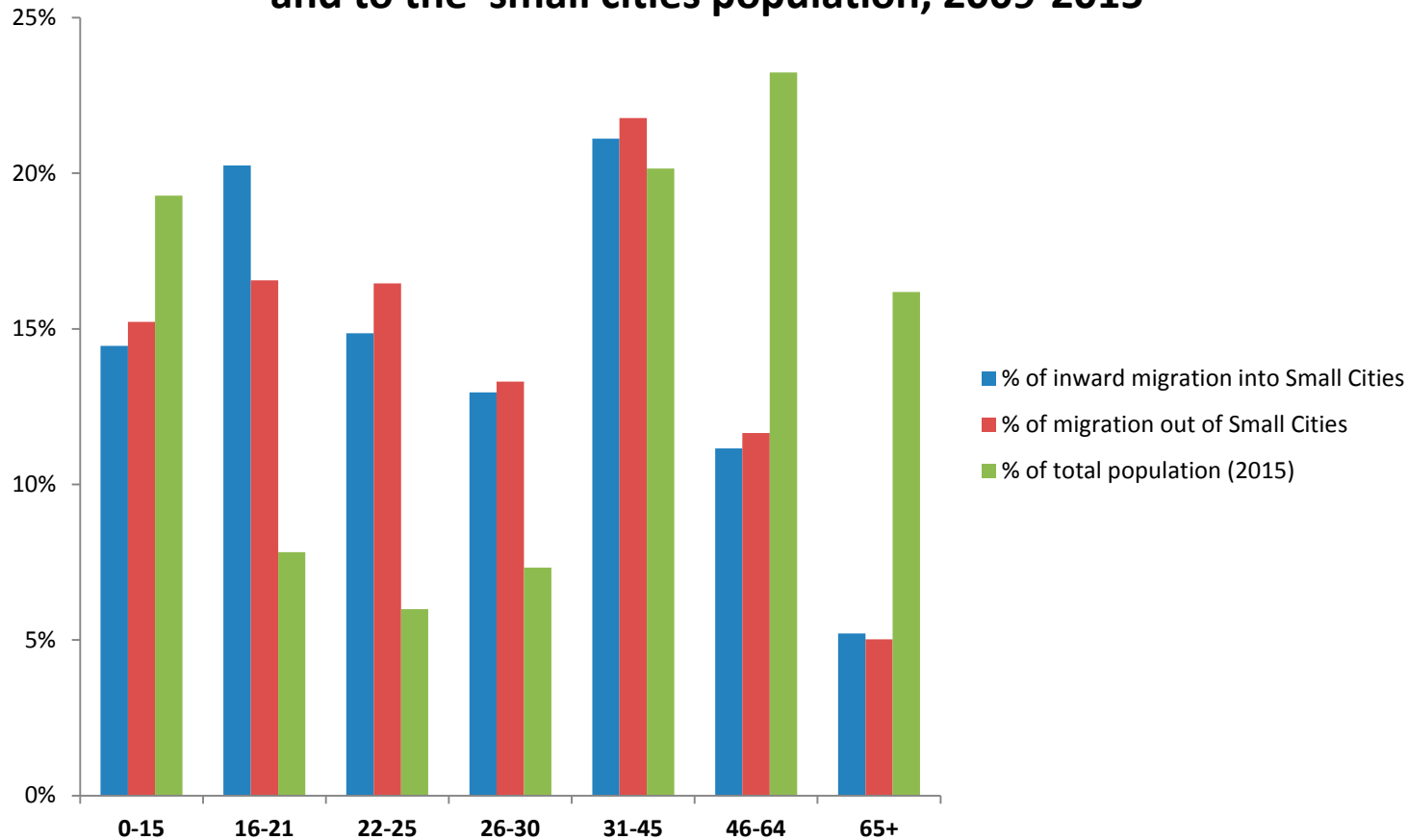
Contribution of each age group to migration and to the Crawley's population, 2009-2015





And this sets it apart from other small cities

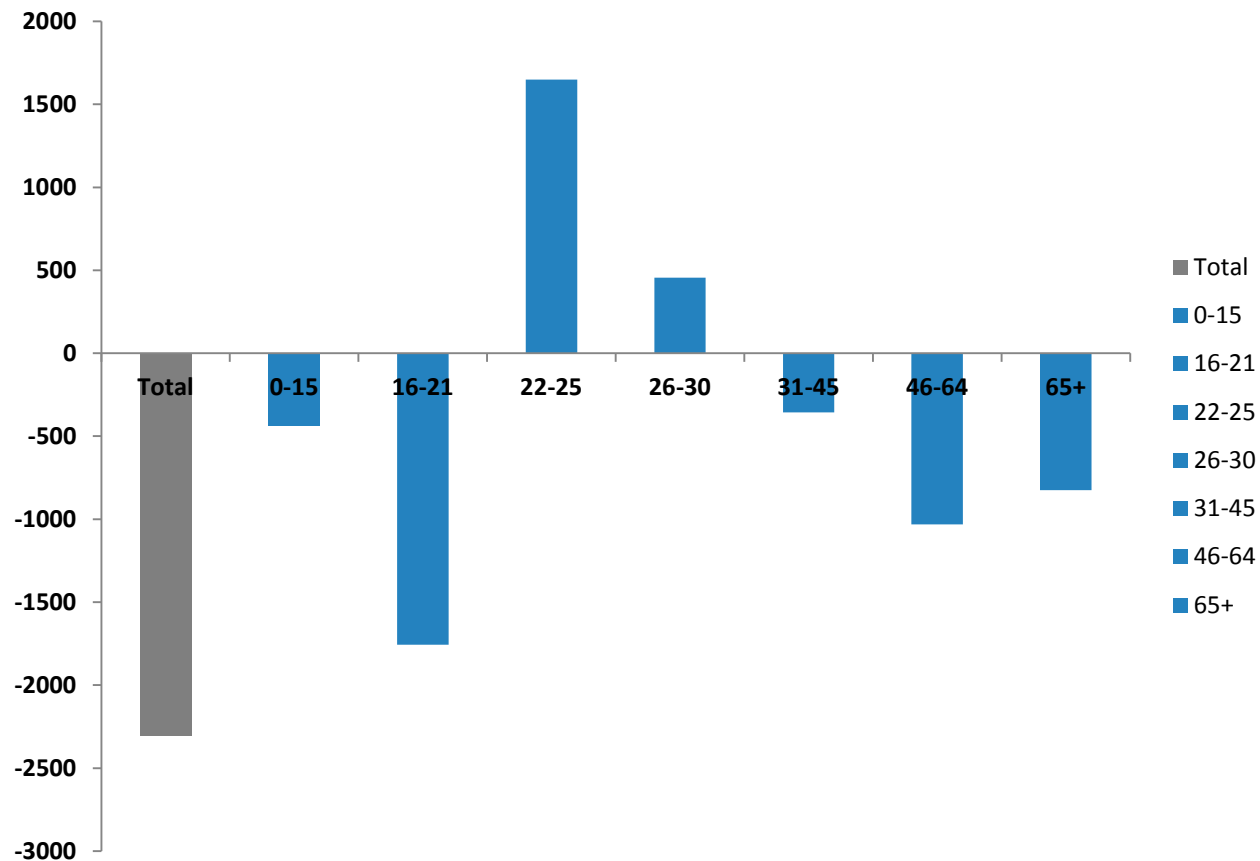
Contribution of each age group to migration and to the small cities population, 2009-2015





Overall, Crawley lost people in all age groups but it gained people aged 22-30

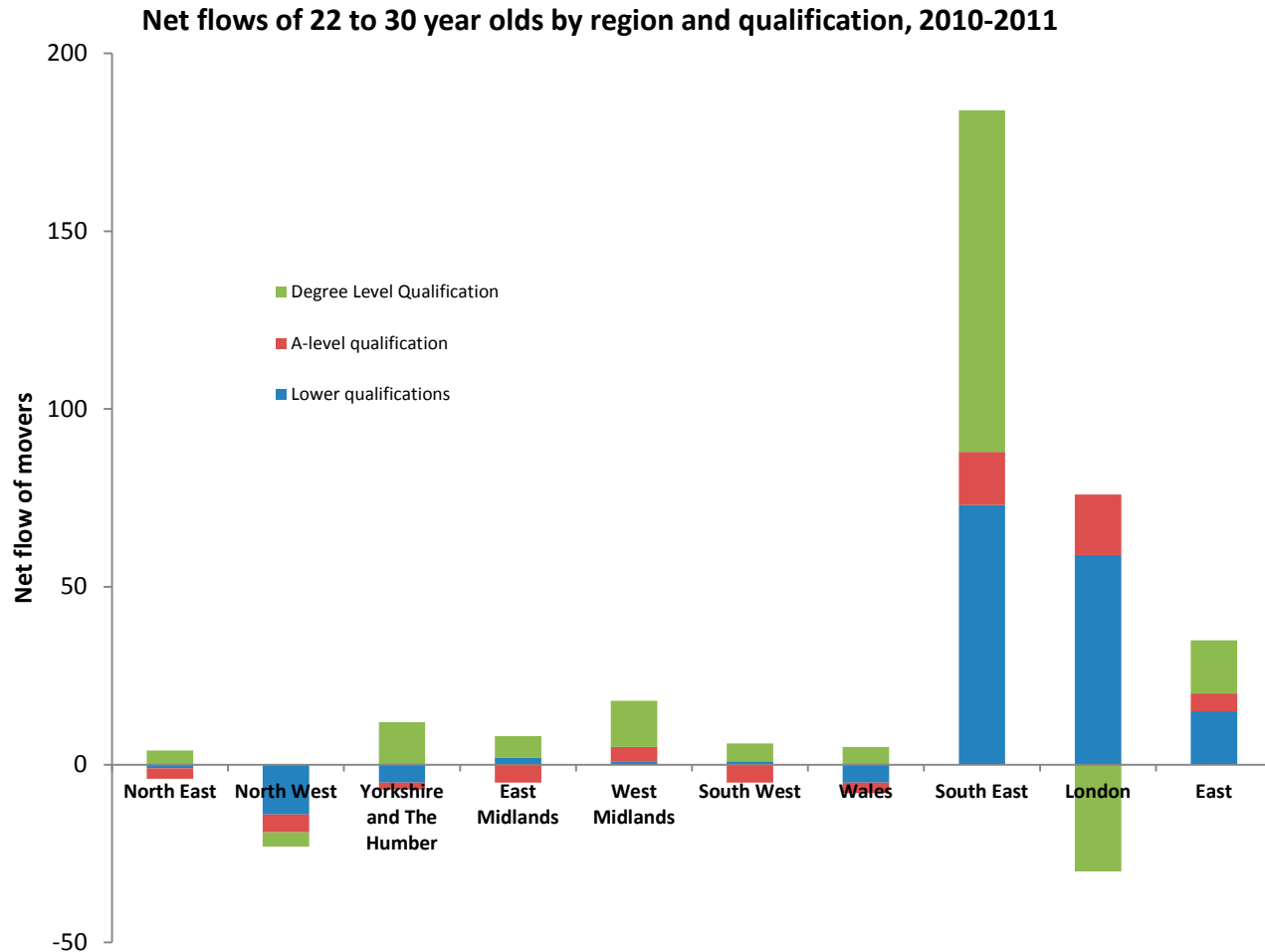
Net inflow of people to Crawley, by age, 2009-2015



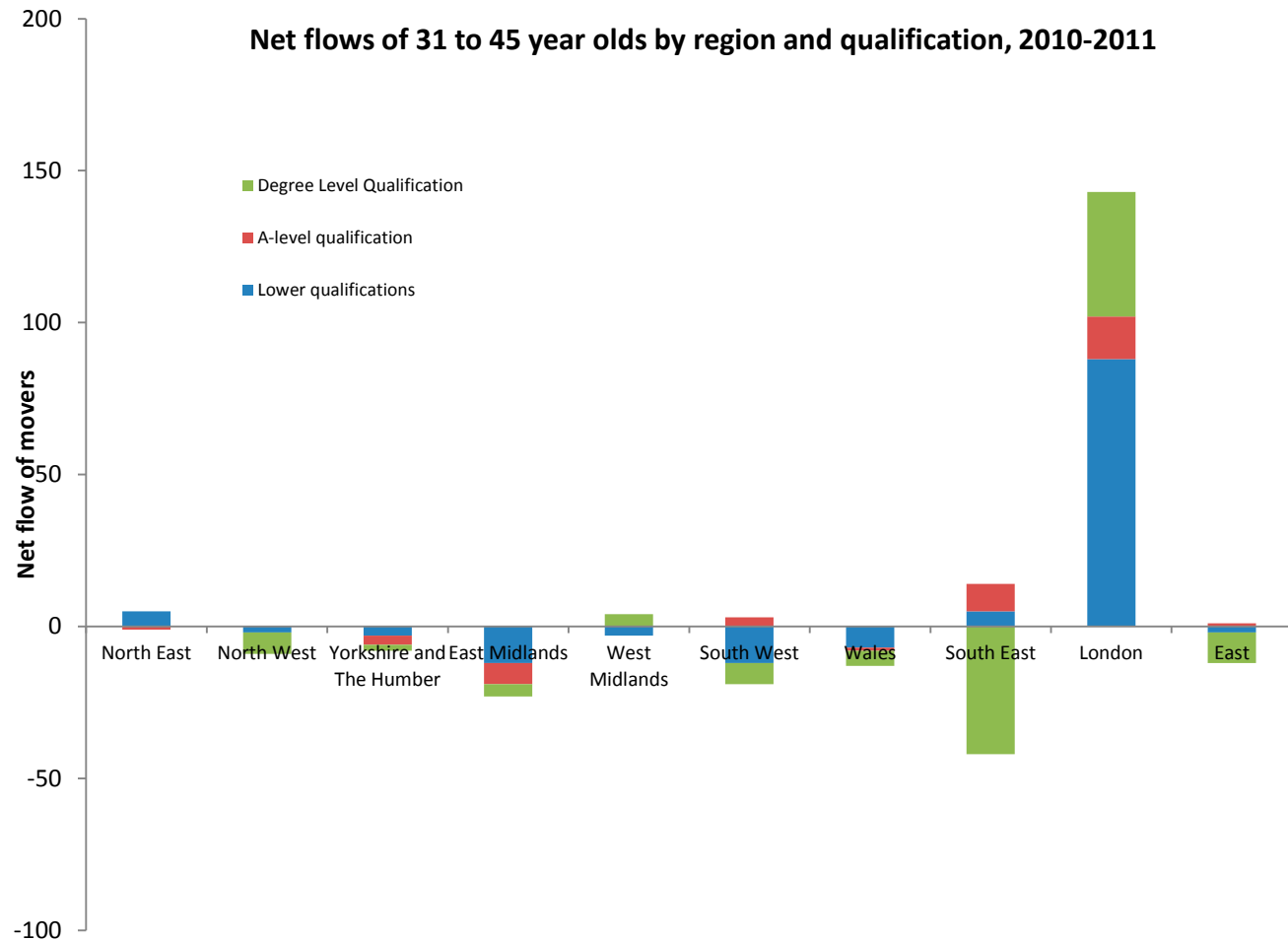
Breaking this down by age and qualification reveals interesting patterns



It gained graduates from all regions, except London and the North West



And it also gained older degree holders, mainly from London

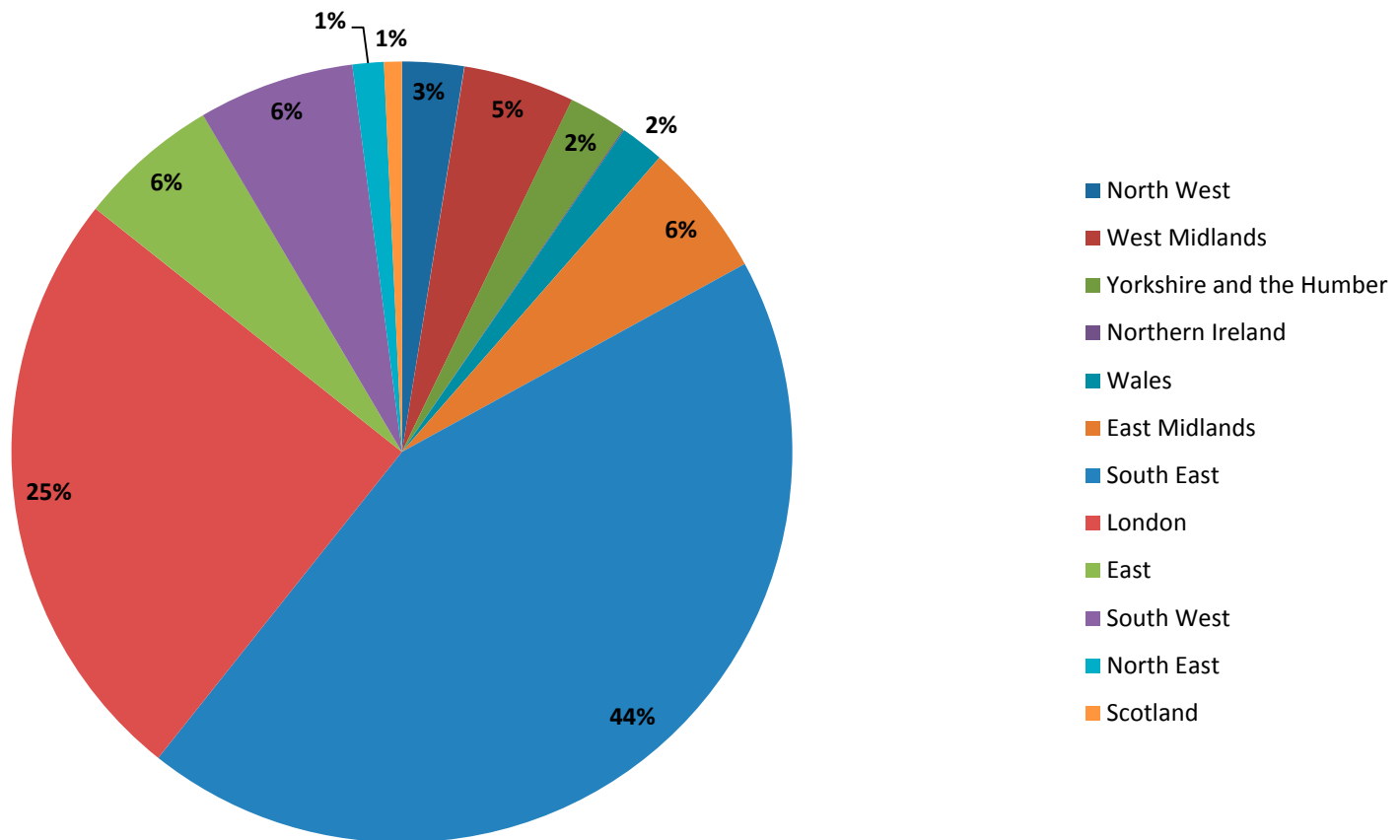




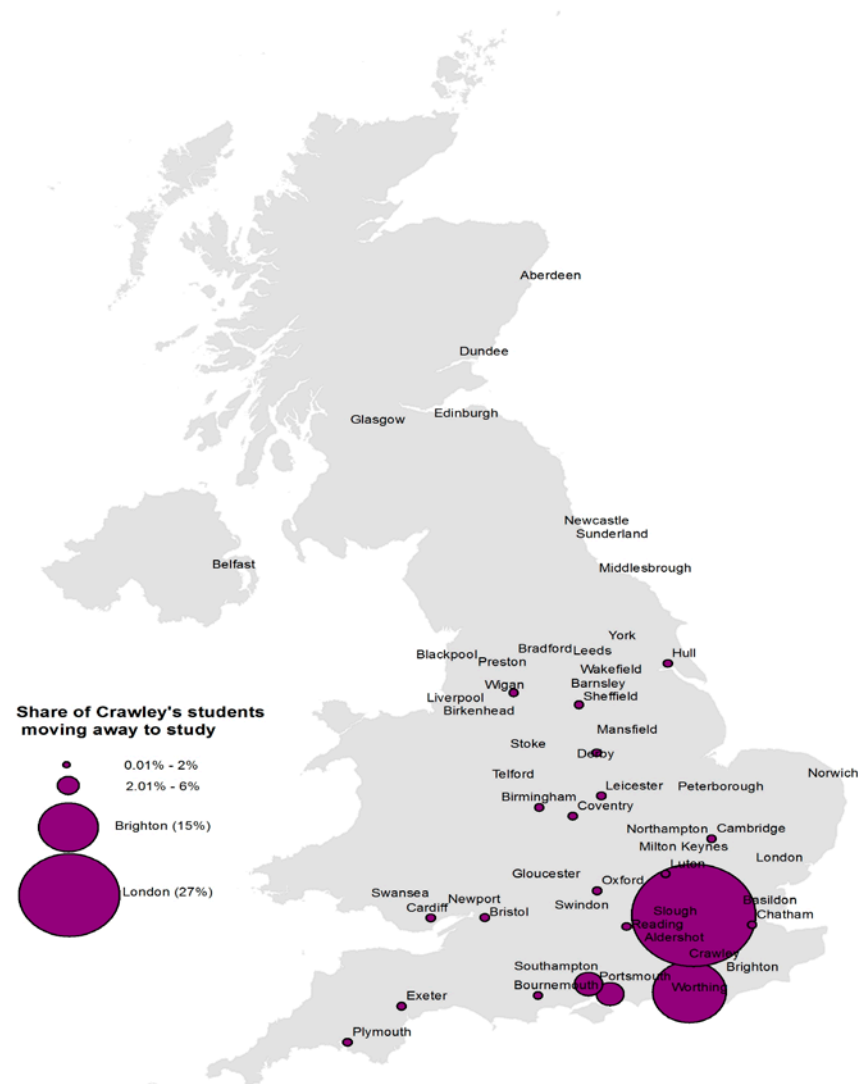
Student and new graduate migration patterns

The largest share of Crawley's students went to the rest of the South East for university

Destination of Crawley students (%)



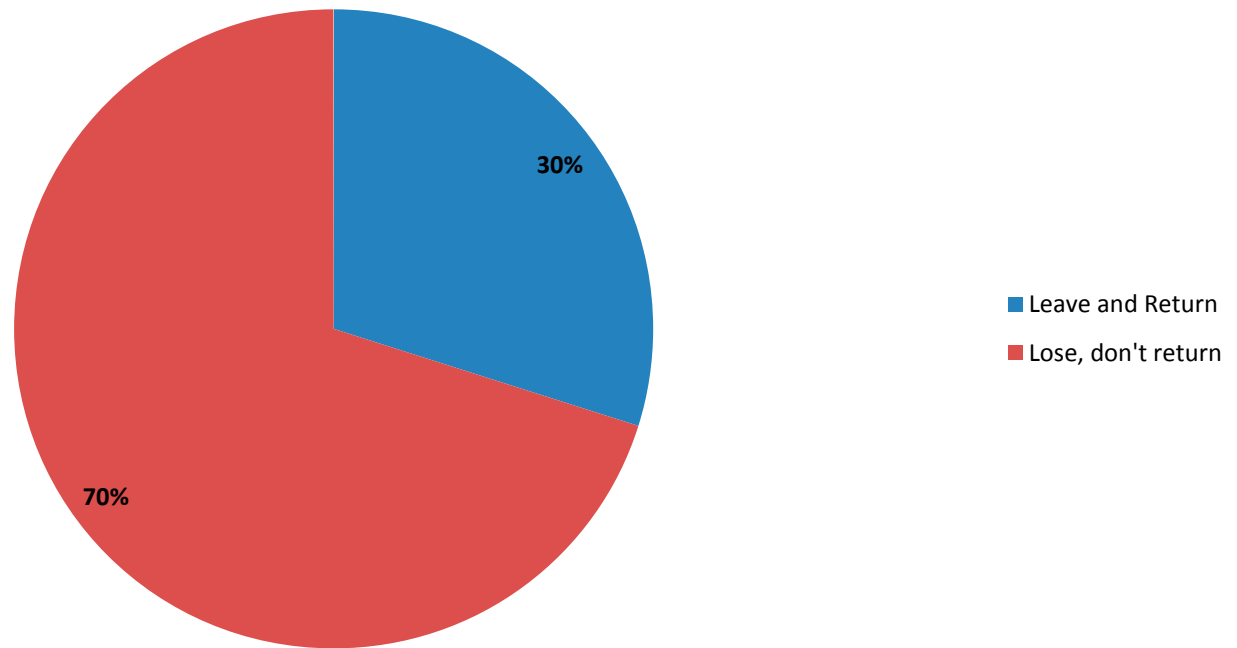
More than a quarter of Crawley's students moved to London to study





Only a third of those who had left came back to Crawley

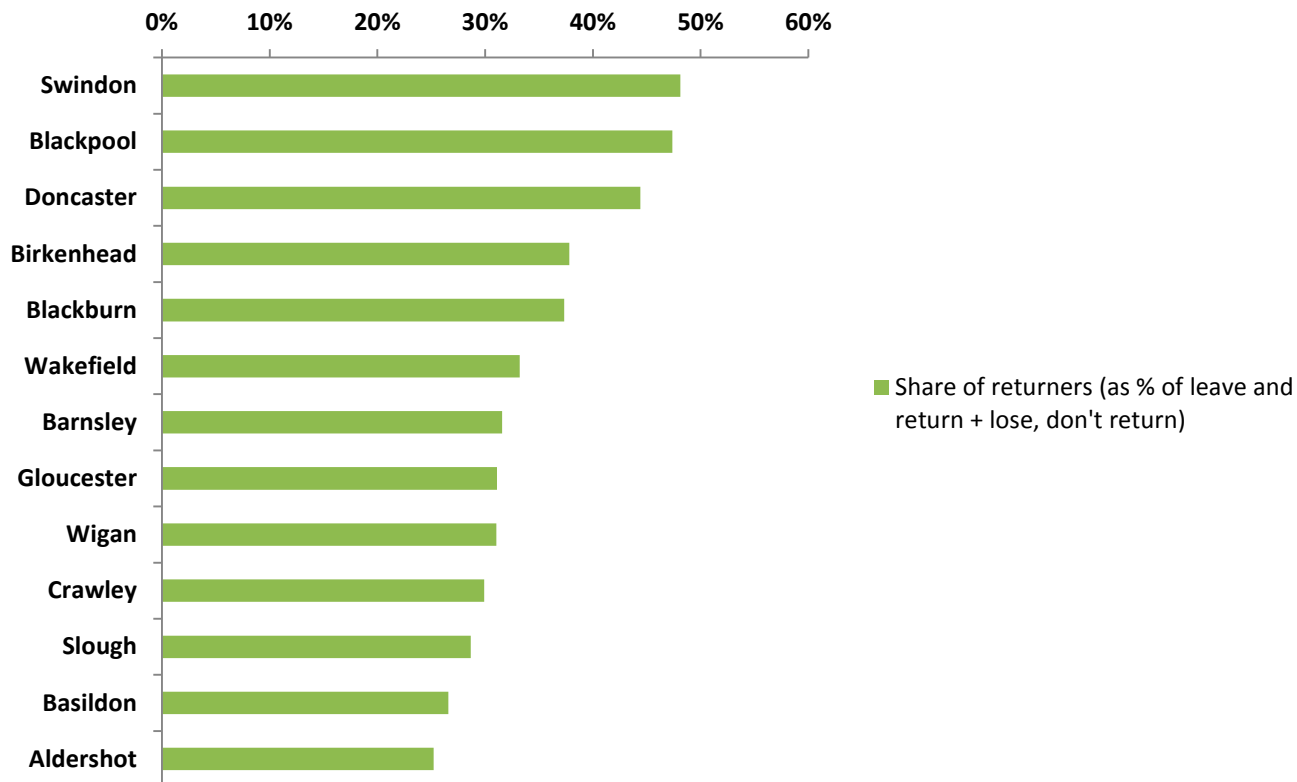
Destination of Crawley's students after graduation





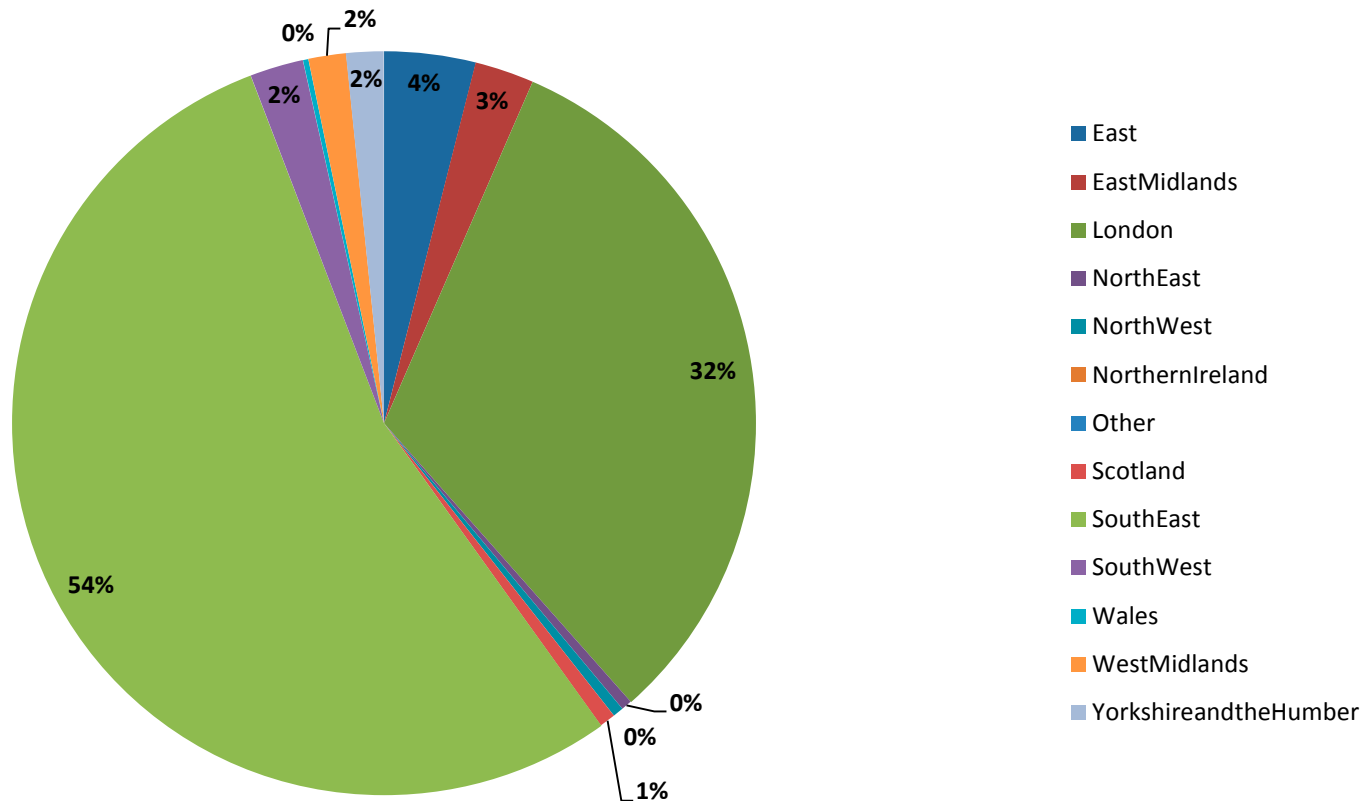
This is low even when we look at cities without a university campus

Share of returners (as % of leave and return + lose, don't return)



The large majority of those who didn't return stayed in the Greater South East...

Lose, don't return

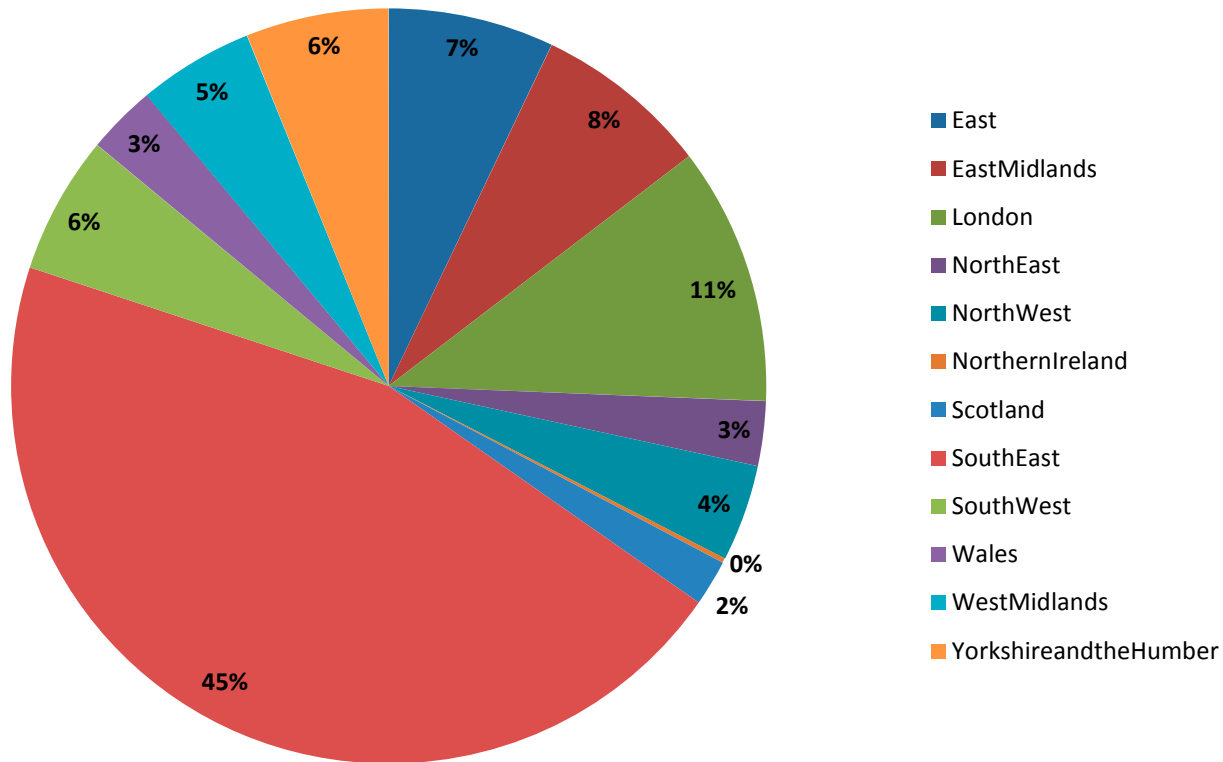


...and over a third of these work in London

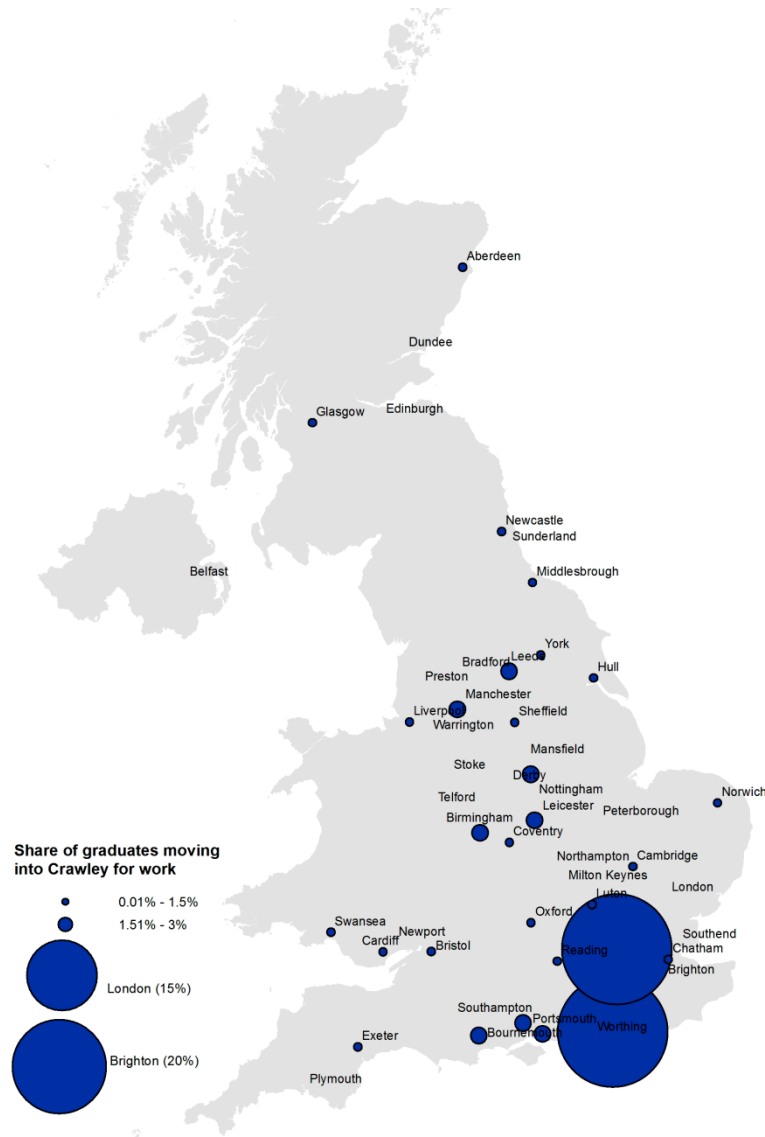


But Crawley attracted new graduates moving into the city for work

Moving in for work

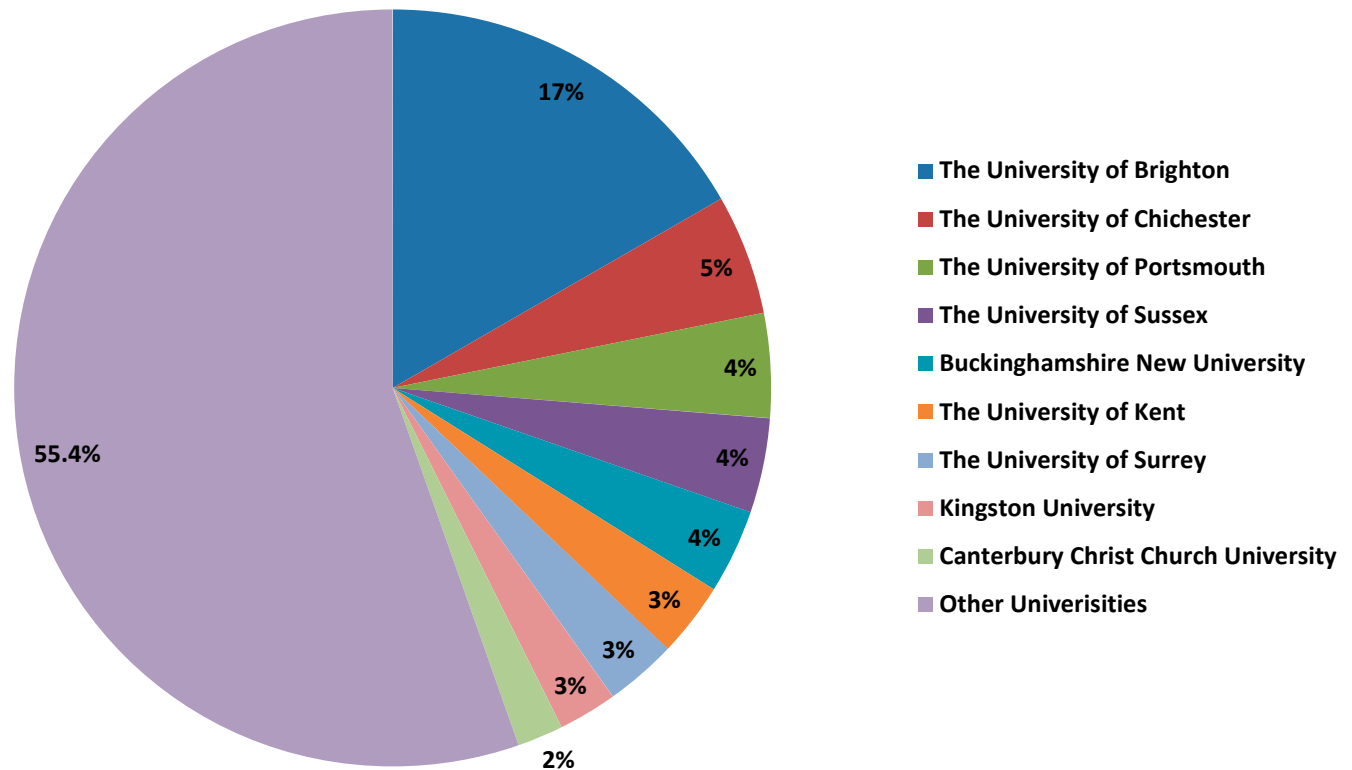


Brighton was the biggest contributor of new graduates to Crawley's labour market

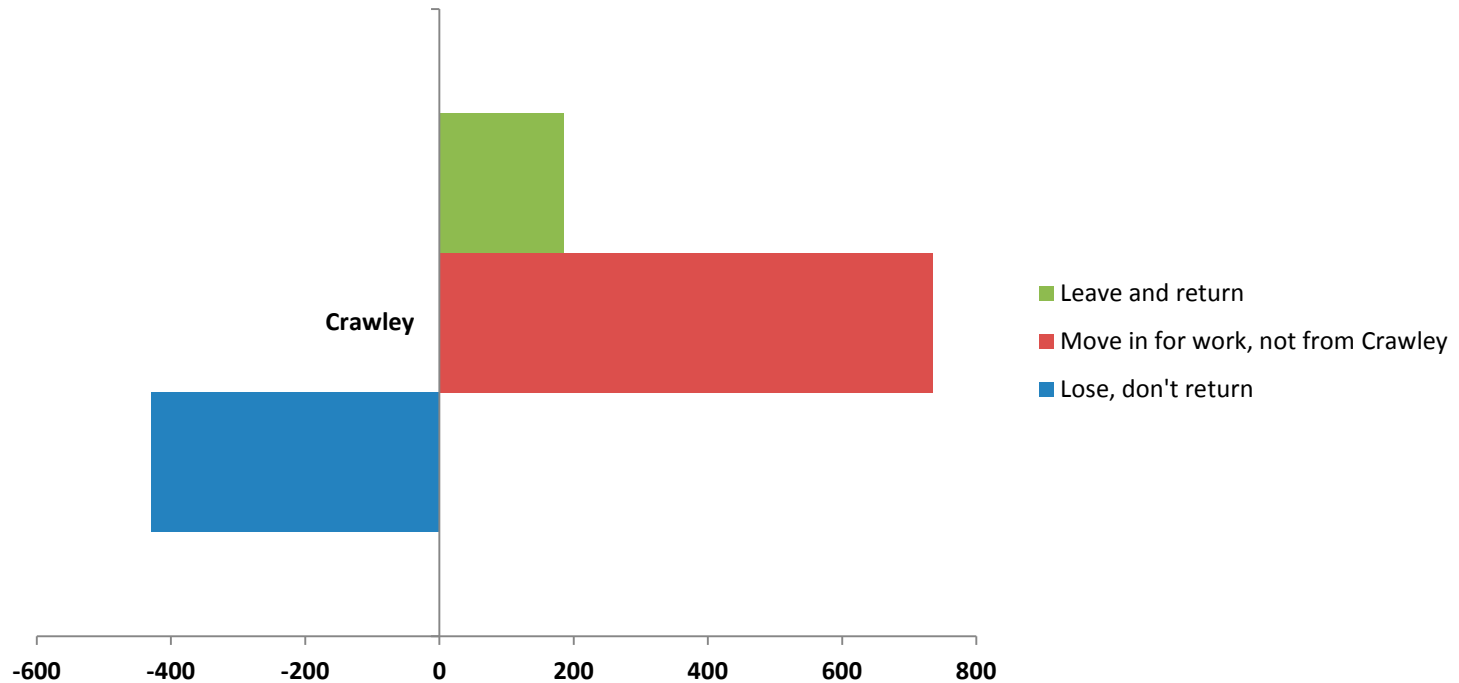


Almost a fifth of new graduates were from the University of Brighton

Origins of new graduates working in Crawley, by institution



Overall Crawley gained from these migration patterns

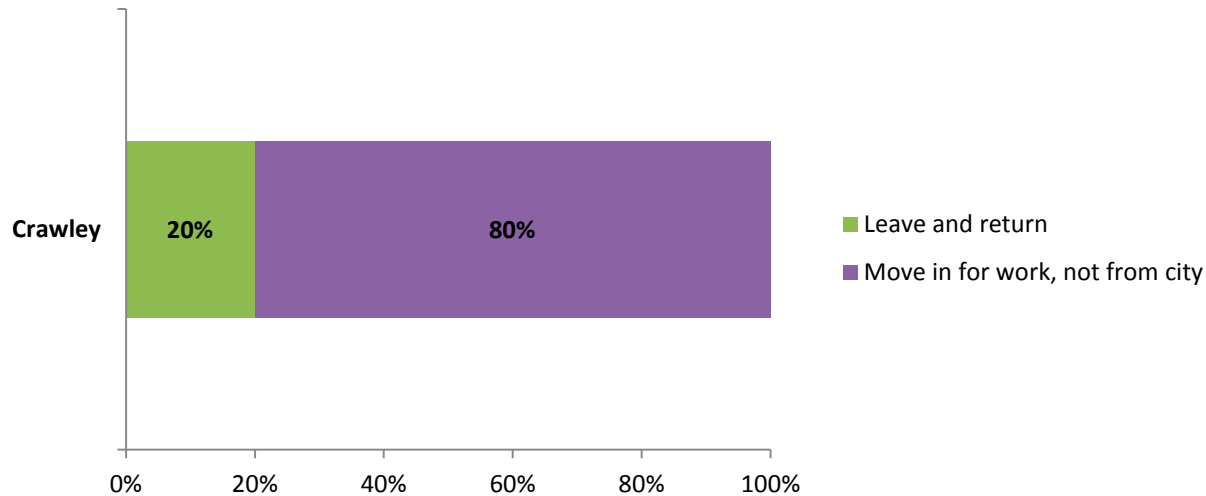




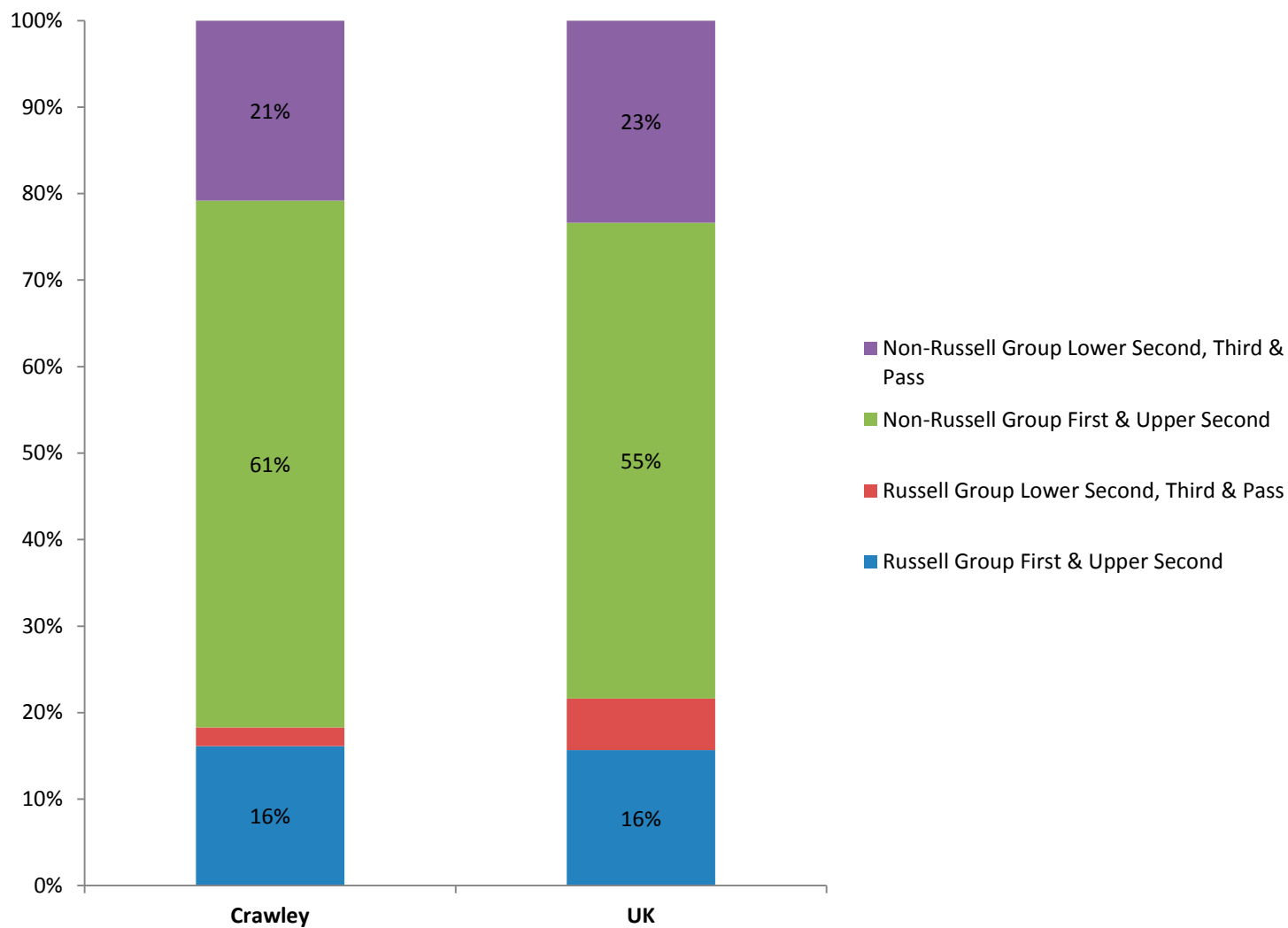
The nature of the new graduate labour market

Crawley was very successful at attracting new graduates

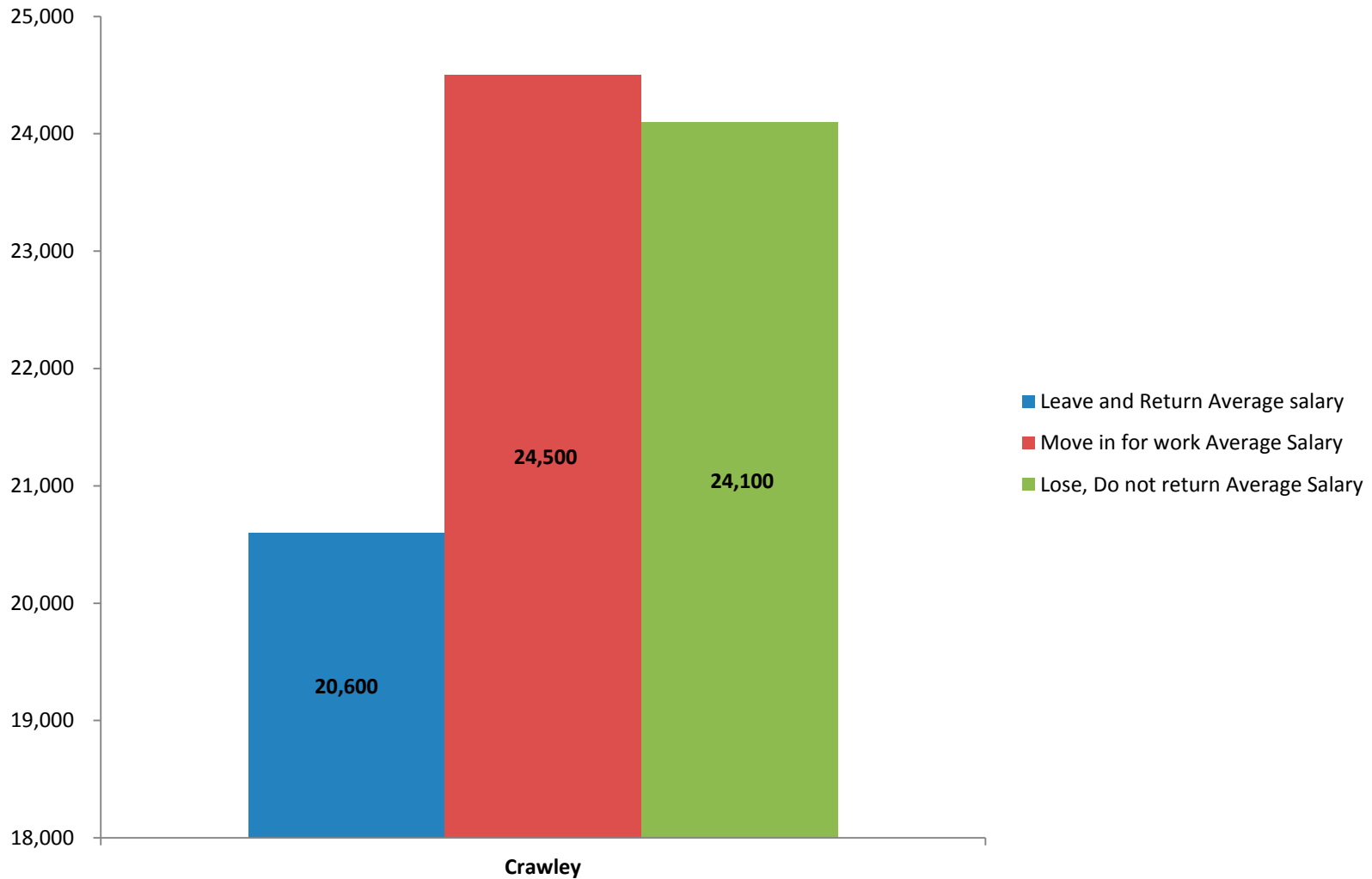
Composition of the new graduate workforce in Crawley, 2013/14 – 2014/15



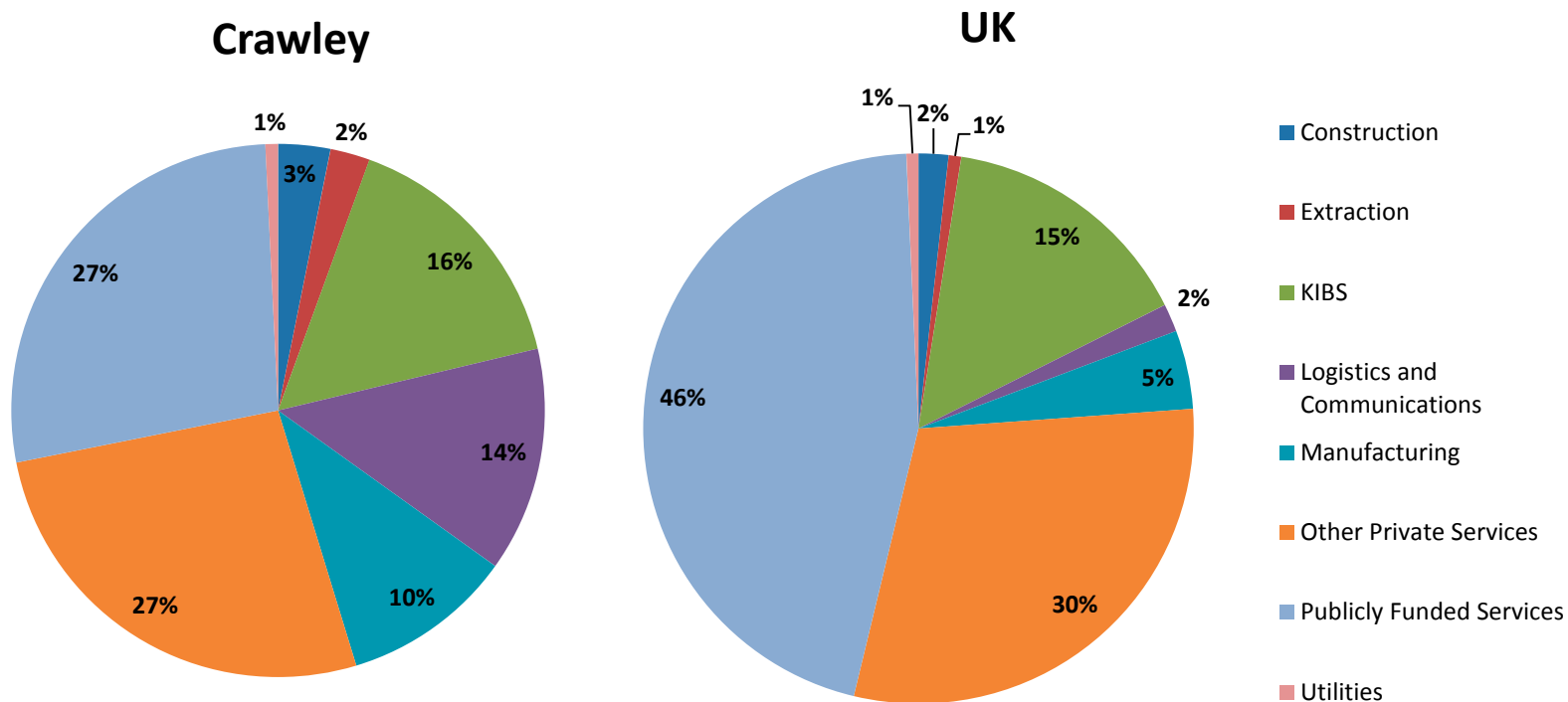
And it attracted high achievers



The wages of those who moved in for work were higher than those who had left or returned



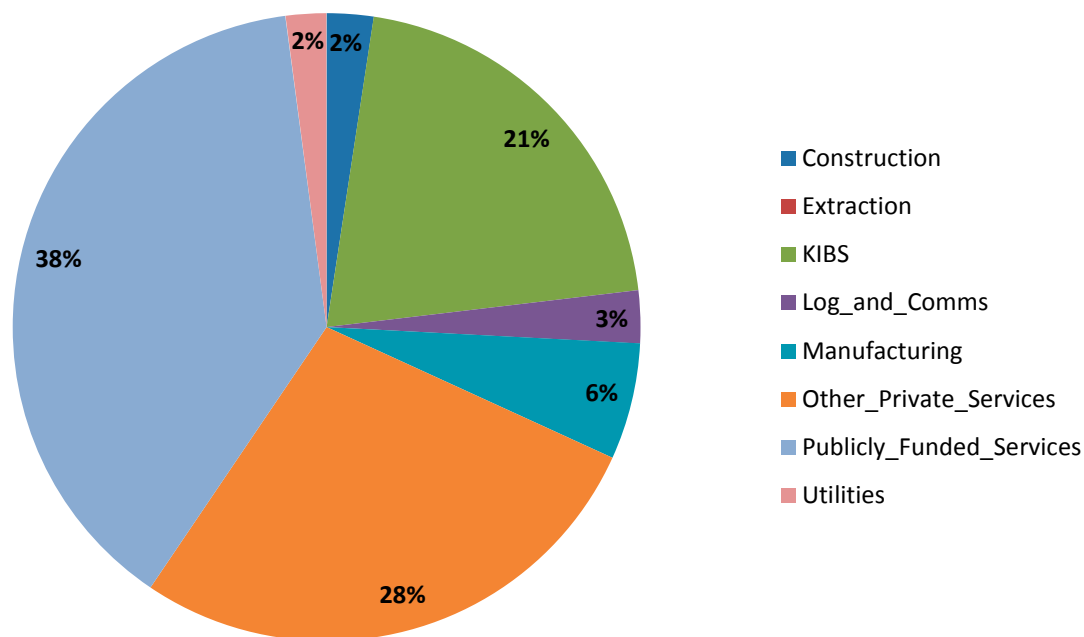
New graduates working in Crawley tended to work in the private sector





While the largest share of those who never returned work in publicly funded jobs

Crawley's students who do not return after graduation





Conclusions

- **Overall, Crawley lost people to all regions but it gained from London**
- **The city attracted new graduates from the Greater South East**
- **Its strong private sector facilitated this**